

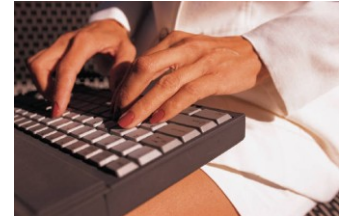
Writing for Impact

Harness the power of words, Connect with your reader

Objectives

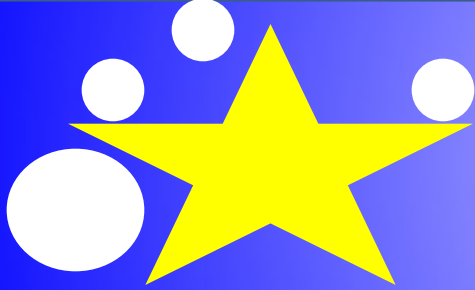
- Identify the purpose
- Learn whole brain techniques for your writing
- Create structures that connect to the reader
- Understand the power of words
- Produce writing excellence

“A PC is not some clunky old television with a typewriter in front of it. It is an interface where the mind and body can connect with the universe and move bits of it about”



Benefits

- Writing becomes easier and more fun
- Effective writing that achieves your purpose
- Reduction in time spent writing and editing documents
- Reduction in queries and clarifications from readers



Stellar Learning

